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October 2023

Dear Friend of the Alliance,

Thank you for your interest in, and commitment to, an ethical Omaha. What a year it has been! We are wrapping up the 15th Anniversary celebration of the Business Ethics Alliance, and we are so grateful that YOU were able to help us celebrate our many accomplishments.

As you read this, our 5th Annual EthicSpace Conference on October 5th has wrapped up. At EthicSpace, approximately 300 people joined Keynote Speaker Dr. Jim Harter from Gallup and numerous breakout speakers to explore opportunities to do the right thing in a rapidly changing workplace. Omaha Mayor Jean Stothert even proclaimed October 5, 2023 as Business Ethics Alliance Day! This topped off a year of successful Signature Events focused on new challenges in today's workplace. Together, through all our Signature Events, we discussed the ethics surrounding the urgent issues of women in leadership, board diversity, mental health in the workplace, hybrid workplaces, and artificial intelligence.

When joining the Alliance almost a year ago, I had no idea what changes the year would bring, and navigating this past year has been a process of listening, waiting, learning, studying, and finding new ways to move forward. YOU stepped up and were candid about our strengths, challenges, and opportunities — both those existing and those yet to be realized.

**We intend to fulfill our mission of building leadership, strengthening organizations, and elevating Greater Omaha through positive, practical business education for another 15 years and beyond, and YOU can help make it happen.** Bringing aboard additional staff, introducing new programming, and maintaining the same high caliber of programming you've come to expect from us takes investments of funding, time, and talent.

In honor of our 15th Anniversary, **would you consider making a gift of \$515, \$315, \$115, or an amount meaningful to you?** (Did you notice a theme?) Please use the enclosed form and envelope to send your gift or give online at [businessethicsalliance.org](https://businessethicsalliance.org).

The need for ethics in our organizations and community is stronger than ever. We hope you will invest in the future of the Business Ethics Alliance during this crucial time and this landmark year.

Thank you,

**AnnMarie Marlier, Ph.D.**  
Executive Director  
Business Ethics Alliance

**P.S.** We hope to see you at our Annual Trustee Meeting on November 16th! Don Eckles of Scooters Coffee will share keynote thoughts about remaining true to organizational values as a means to do the right thing for the organization and community. Register at [businessethicsalliance.org](https://businessethicsalliance.org).

## 2024 UPCOMING EVENTS

**Winter Ethics Breakfast**  
February 22, 2024

**Spring Ethics  
Leadership Luncheon**  
April 18, 2024

**Summer Mind Candy  
Dialogue Breakfast**  
June 27, 2024

**Summer Ethics  
Leadership Luncheon**  
August 22, 2024

**Fall Mind Candy  
Dialogue Luncheon**  
October 24, 2024

**Annual Trustee Meeting**  
November 14, 2024

Tickets:  
[businessethicsalliance.org](https://businessethicsalliance.org)



Top: Keith Station represents the Omaha Mayor's Office in the declaration of October 5, 2023 as Business Ethics Alliance Day! Bottom: Keynote Speaker Dr. Jim Harter speaks with BEA Executive Director AnnMarie Marlier, PhD at EthicSpace.